



AI in Finance & Business Analytics

AFM 423



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Preface

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Intro

1.1 Course Website

All relevant course materials reside on UW LEARN.

1.2 Description

Recent yrs have seen profound changes taking place across market place with market participants increasingly looking into quantitative investing techniques.

Fourth Industrial Revolution.

In this course, we provide a framework for AI-technology driven investing.

Datasets

- generated by individuals (e.g. social media)
- business processes (e.g. commercial transactions)
- machines (e.g. satellite image data)

Issue is predication accuracy.

So-called AI enablers include

- Supervised ML/Statistical Learning (SL)
- Unsupervised
- DL and RL

In this course

- theoretical discussion
- *R*Lab sessions
- use cases on investment examples for ML/SL, DL and RL.